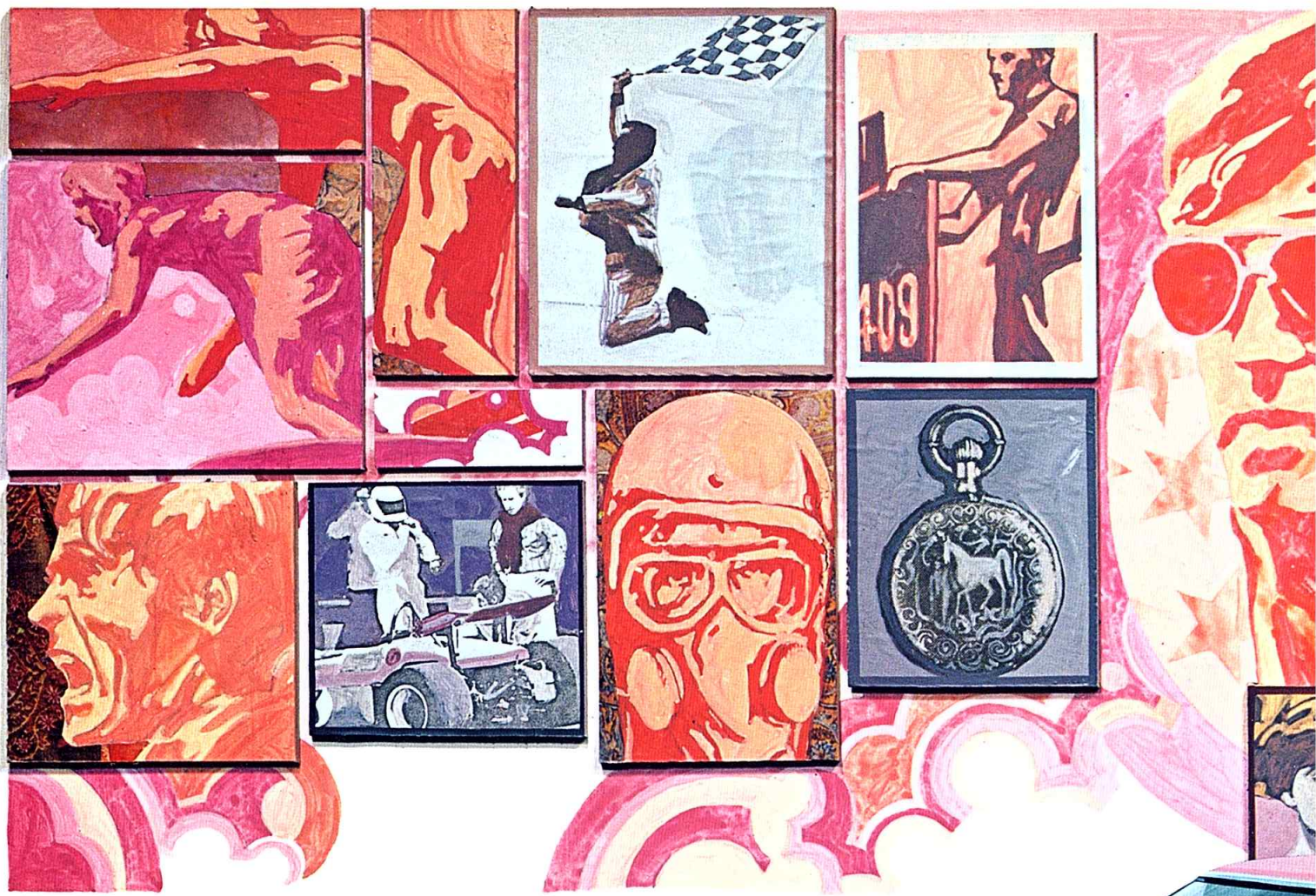
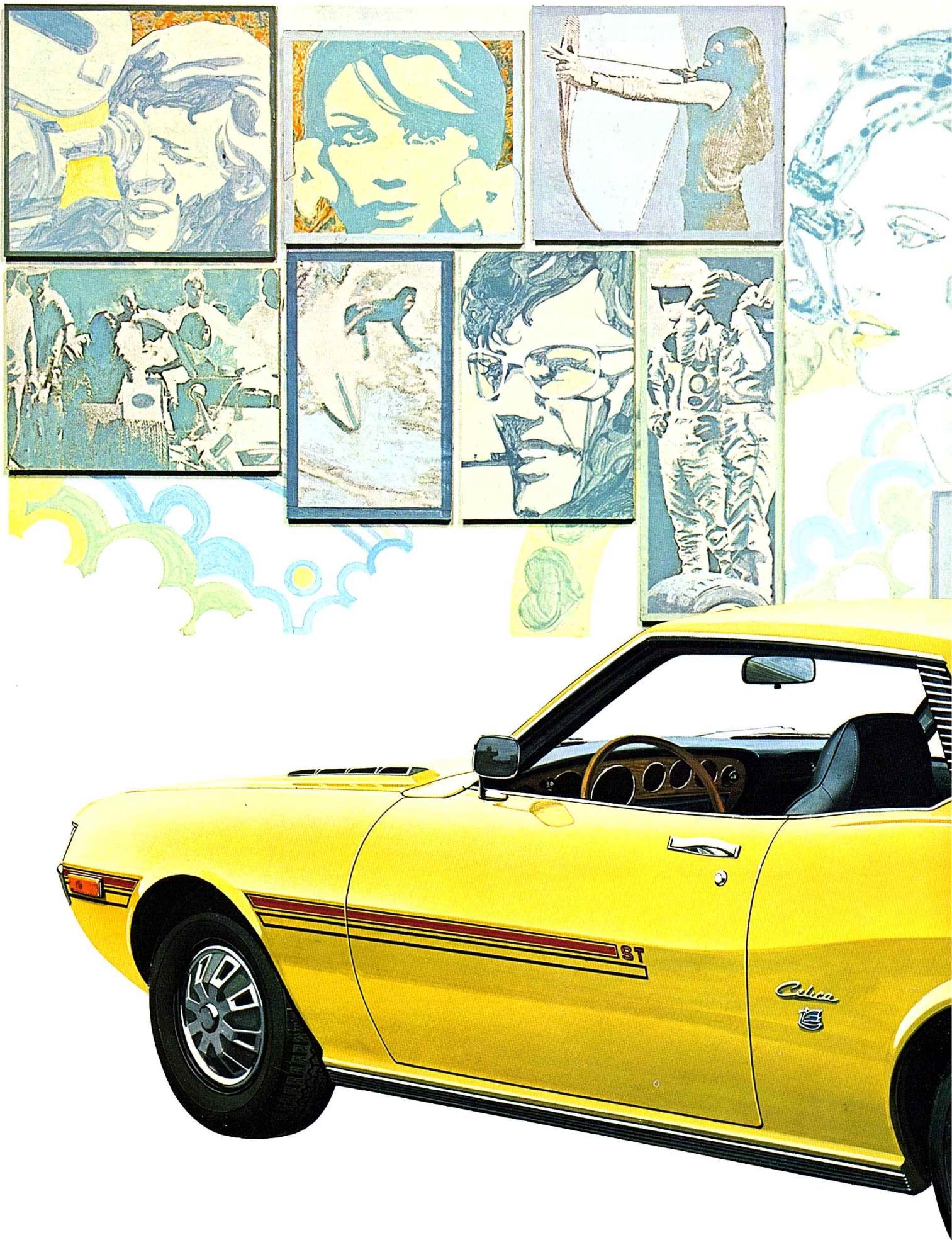








Owning the Celica could change your whole outlook on driving. It's the kind of car that makes you want to get out on the road. To find some long winding highway and run through the gears. To flatten a few steep hills. Or just to travel, in perfect comfort, from one end of Canada to the other.



In many ways it's a paradox. It looks, feels and handles like a high performance sports car. Yet it's priced more like a family sedan. There's a powerful overhead cam engine under the hood. Yet it gives you over 30 miles per gallon. You'd expect it to come with a long list of costly options. But instead, it has a long list of standard equipment that includes everything from radial tires and tachometer to an AM/FM radio and an electric clock.





*We built everything
into the Celica ST,
because building it in
is better than adding
it on.*

Everything you've always wanted to add to your car is already on this one, and it's all part of the original price. If you like to drive, you'll love it. If you don't, maybe you've just never driven anything like it before. The performance is outstanding. The styling speaks for itself. The craftsmanship and quality are part of every Toyota car, and especially part of this one.

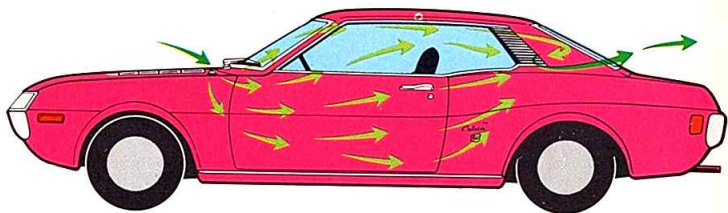
The next few pages of this catalog will tell you exactly what you get when you buy a Celica ST. The only thing we



can't tell you is how it feels to drive the Celica. But any one of our Toyota dealers will be more than happy to let you find out. You can find them from coast to coast in Canada, serving the more than 60,000 Canadians who drive Toyota cars.

1. Interior ventilation louver (air direction can be changed by variable fins) 2. Head light control 3. Tachometer 4. Speedometer with trip-meter 5. Windshield wiper/

washer control 6. Fuel gauge 7. Water temperature gauge 8. Oil/amp. gauge 9. AM/FM radio 10. Cigarette lighter 11. Locking glove compartment 12. Interior vent louver 13. 4-way hazard warning light switch 14. 8-track stereo tape player (optional) 15. Anti-theft steering column lock and ignition key with warning buzzer 16. Heater/defroster controls 17. Rear passenger's ashtray 18. Seat belt retainers 19. Hand brake 20. Wood grained 4-speed shift lever knob 21. Electric clock



Anti-theft steering column lock.



Tachometer.



Fresh-Flow ventilation system with powerful booster fan.



Cushioned, body-contoured bucket seats with built-in head restraints.

The inside story

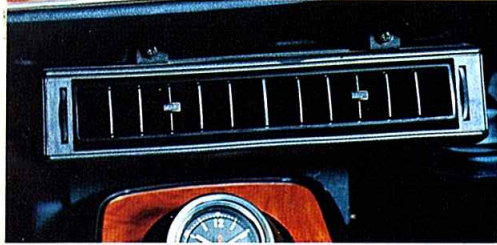
The first thing you notice about Celica's interior is the way it looks. Clean, uncluttered and coordinated. The interior is sound-proofed, water sealed and rattle free. The instrument panel is simulated wood grain, so is the shift lever knob

and the steering wheel. There's door to door carpeting and tinted glass all around. The seats are covered with fabric and vinyl to be both good looking and long lasting. The front bucket seats are contoured and fully reclining. They have built-in head restraints and come with 3-point harness type safety belts. The rear seat is contoured for two adults and comes with 2-point belts. On the back of each bucket seat is a handy courtesy pocket.

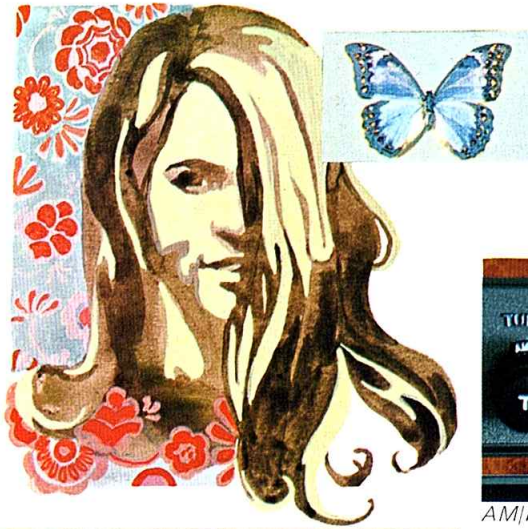
The doors on the Celica open in two stages. (see illustration) When you're in a parking lot, the door won't



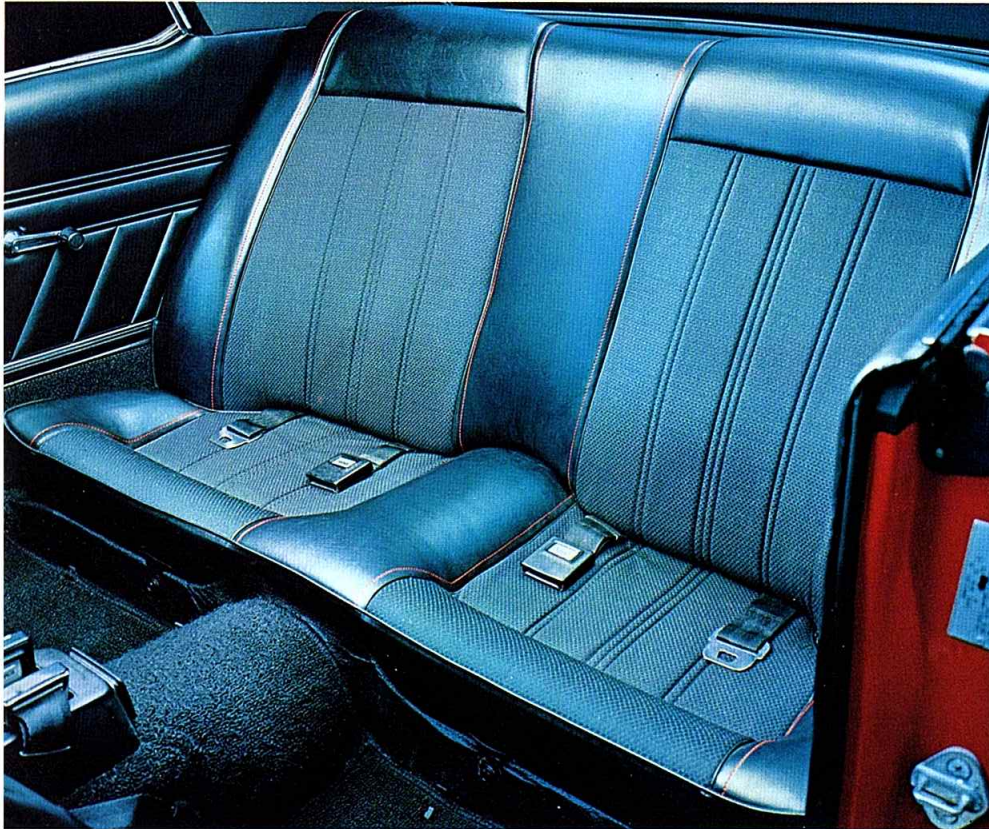
8-Track stereo tape deck (option)



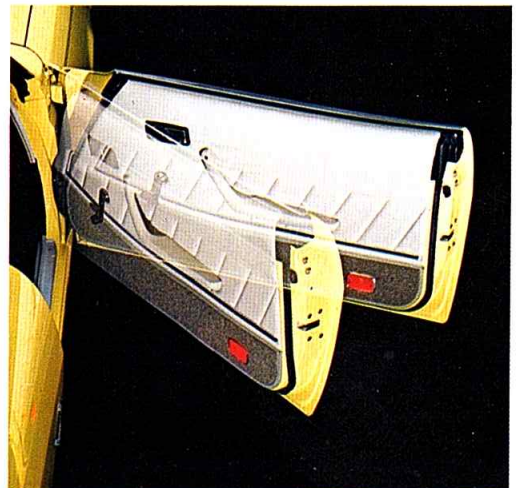
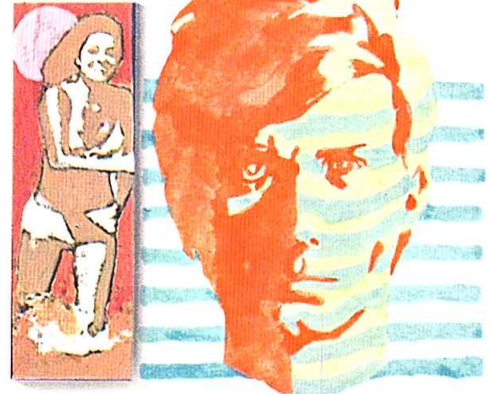
3-speed heater/defroster.



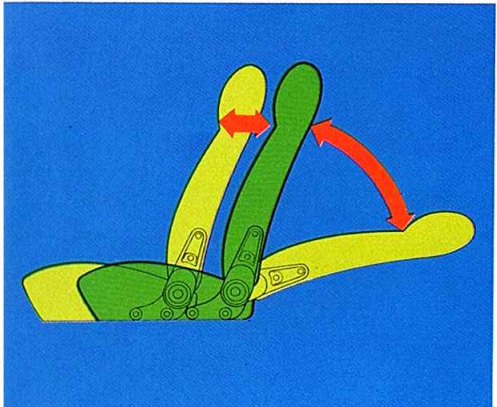
AM/FM radio



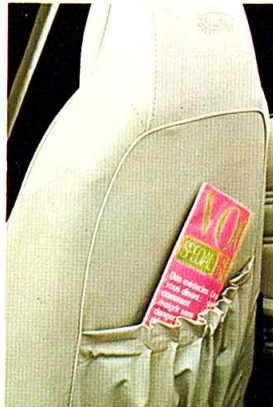
Contoured rear seat covered in fabric and vinyl.



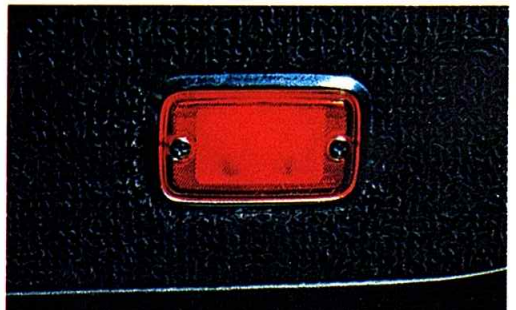
Convenient two-stage opening doors.



Multi-stage reclining bucket seats.



Rear passenger courtesy pocket.



Courtesy lights on each door.

swing wide and hit the car next to you. It stops half-way to let you get in or out without worry. You'll also find courtesy lights on each door, safety-recessed door handles and impact-proof locks.

On either side of the instrument panel you'll find interior ventilation louvers. Celica's fresh-flow ventilation system has a powerful booster fan that provides fresh air at face level with the windows closed and the car standing still. The louvers allow you to change the direction of the air flow. The heater/defroster is powered by a 3-speed fan.

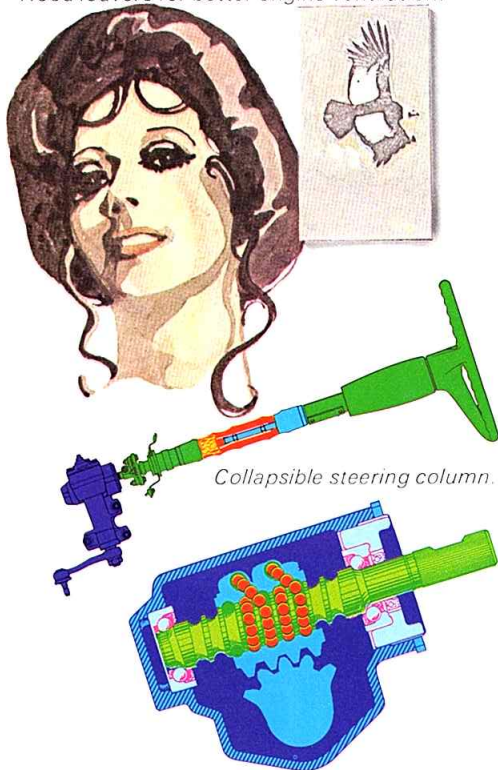
It works instantly and effectively no matter what the temperature outside.

Other interior features include a locking glove compartment, an AM/FM radio, inspection lamp and extension cord, an anti-theft lock on the steering column, ignition key warning buzzer, arm rests and ash trays front and back.

If you want to make the Celica even more beautiful than it already is, try this option: 8-track stereo tape deck.

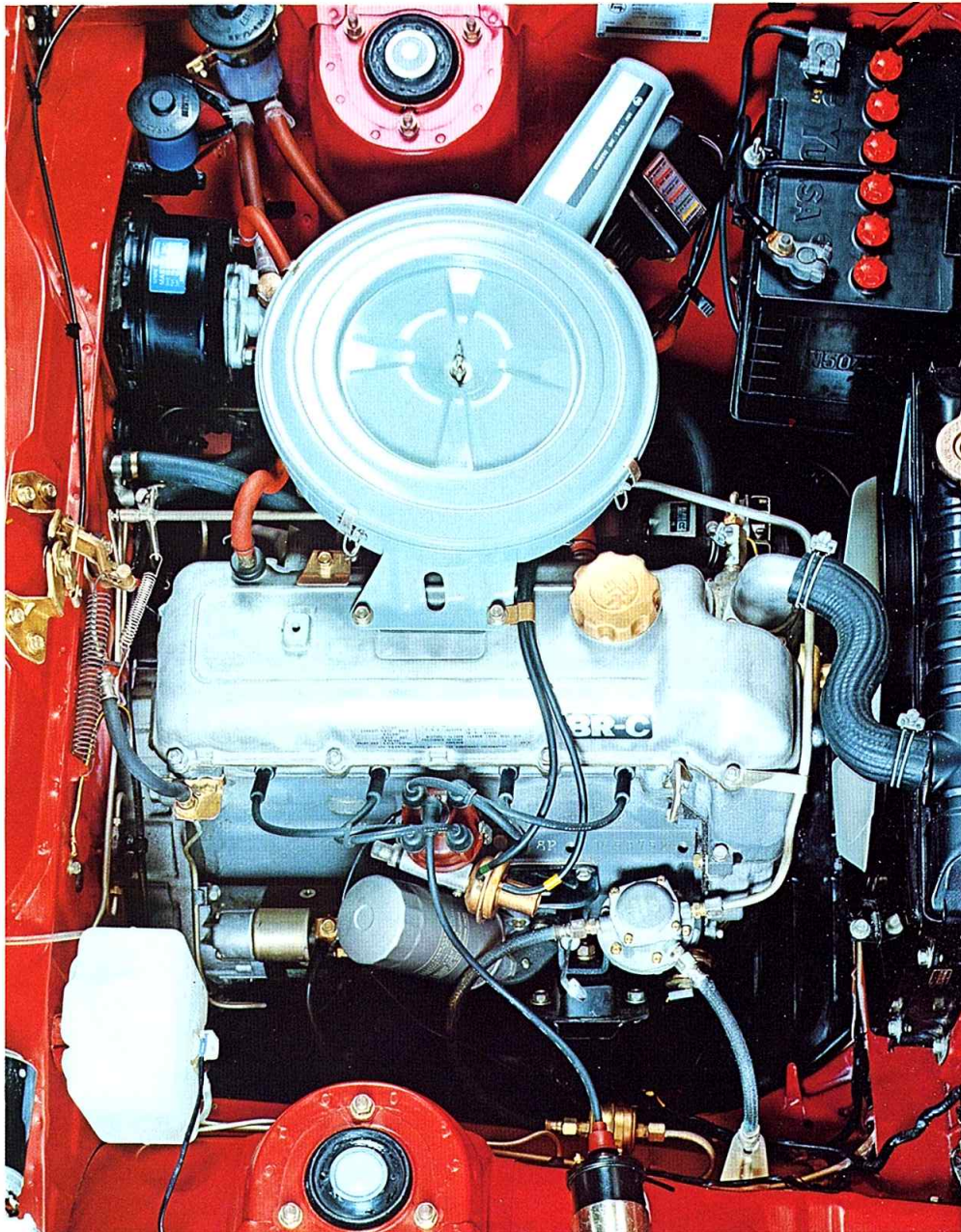


Hood louvers for better engine ventilation.



Collapsible steering column.

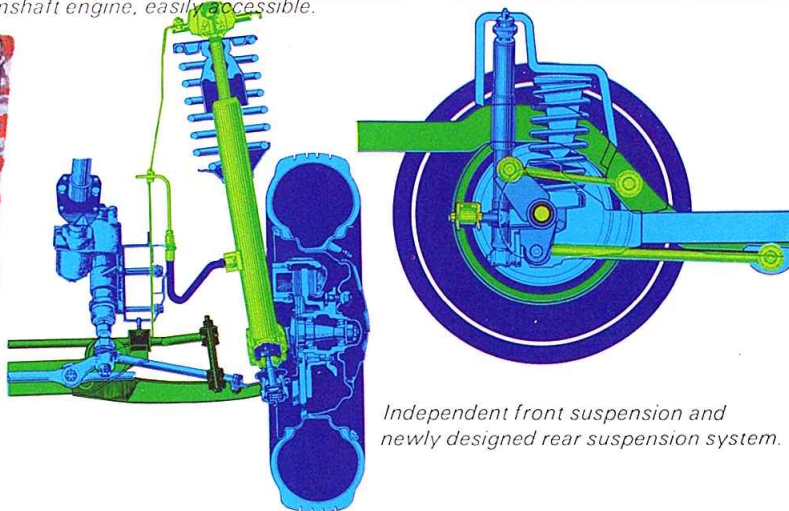
Variable ratio steering system.



Single overhead camshaft engine, easily accessible.



High performance radial tires. Full deluxe wheel discs.



Independent front suspension and newly designed rear suspension system.

The beauty that surrounds you.

Celica's beauty doesn't stop at the instrument panel. Just beyond it is one of the finest engines ever made. A single overhead camshaft 4 cylinder in line, 5 main bearing crankshaft. It's 1,858cc, 113.4 cubic inches and 108hp. It's easily accessible for servicing, should you need any,

and it comes equipped with Toyota's latest exhaust emission control system.

The suspension system may not be beautiful to look at but it makes the ride, cornering and road-holding characteristics of the Celica exceptional. The independent front suspension is of the McPherson Strut type with coil springs, deep telescopic shock absorbers and anti-roll stabilizer. Rear suspension is also coil springs with a lateral track bar and 4 longitudinal links.

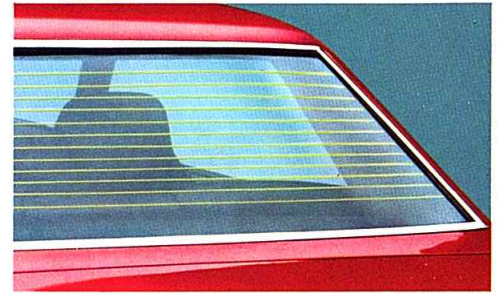
Any car that can move like the Celica, has got to have the best of braking systems. A system that insures fade-free



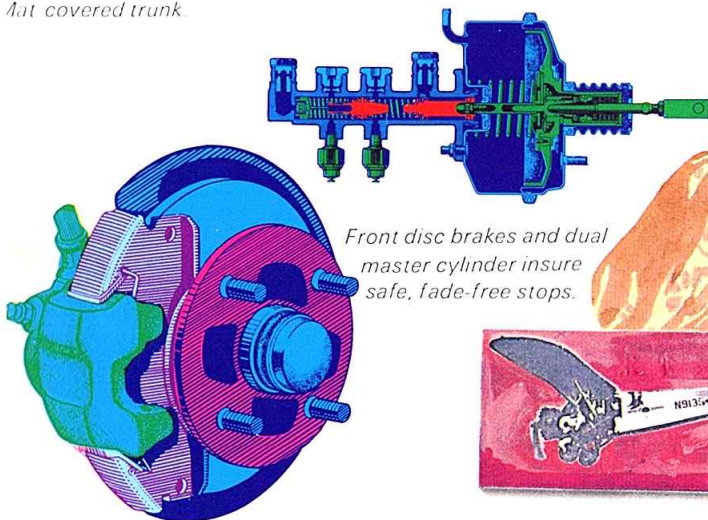
landsome color-keyed racing stripes.



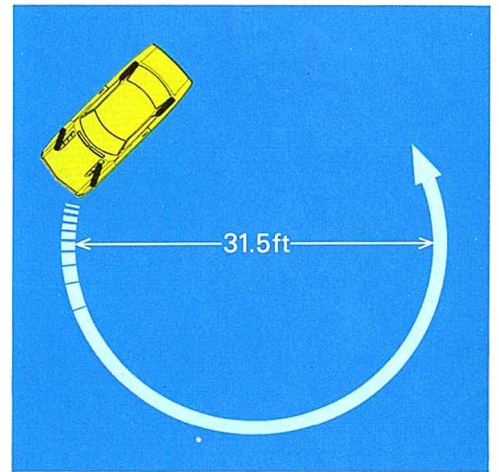
flat covered trunk.



Electric rear window defroster.



Front disc brakes and dual master cylinder insure safe, fade-free stops.



A 31.5 ft. turning circle makes it maneuverable.

straight-line stops every time. Celica's system is made up of power assisted front disc brakes, self-adjusting rear drums and a dual master cylinder. In the highly unlikely event that one cylinder fails, the other is there to make sure you stop.

Other safety features include Toyota's collapsible body structure. The front and rear portions of the car are designed to absorb the impact of an accident, leaving the passenger compartment intact. The steering column is also designed to collapse under heavy impact thus further protecting the driver. The steering system itself is a safety

feature. It's called variable-ratio steering. The more you turn the wheel the easier it is to turn. That makes parking easier and highway driving steadier. Turning circle is only 31.5 ft.

Additional features surrounding the passenger compartment include a big trunk with a mat covered floor, an electric rear window defroster, radial tires, full deluxe wheel discs, an outside rear-view mirror, a tool kit and a small can of touch-up paint. When Toyota builds a car like the Celica ST, they build everything into it.

SPECIFICATIONS:

ENGINE Type: 4 cyl. in line.
Displacement: 1858cc's. Compression ratio 9.0 to 1. Maximum horsepower: 108 at 5500rpm. Maximum torque: 117ft.lb. at 3600rpm. Carburetor: Downdraft 2-barrel with automatic choke.

ELECTRICAL SYSTEM

Battery: 12 volt 60 amp. hour.

TRANSMISSION Manual:

4-speed all synchromesh.

REAR AXLE Ratio: 3.7:1

SUSPENSION Type: Front; Coil springs with McPherson Strut and torsion bar type stabilizer. Shock absorbers.

Rear: Coil springs with a lateral track bar and 4 longitudinal links.

Shock absorbers

STEERING Type: Variable ratio, recirculating ball. Turning circle 31.5 feet.

BRAKES Power assisted front disc;

rear self adjusting drum with dual master cylinder

TIRES 165 SR-13 Radial ply.

PERFORMANCE Maximum speed: 110mph. Cruising speed: 87mph.

DIMENSIONS, WEIGHTS AND

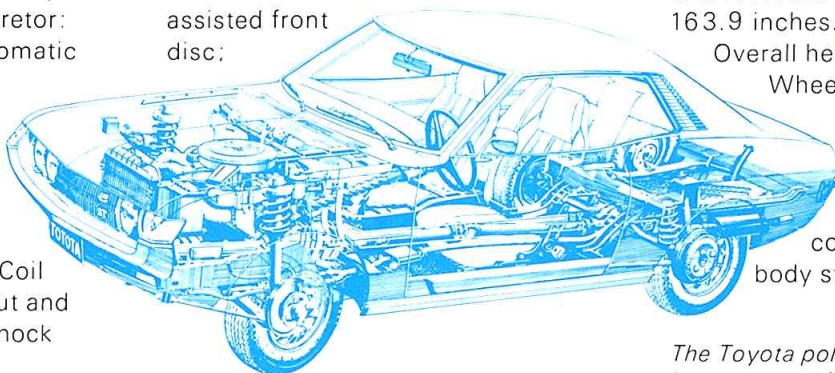
CAPACITIES Overall length: 163.9 inches. Overall width: 63 inches. Overall height: 51.6 inches.

Wheelbase: 95.5 inches.

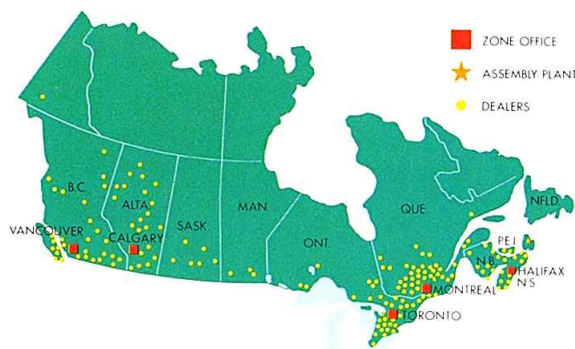
Curb weight: 2266lbs.

Fuel tank capacity: 11 (Imp.) gallons.

CHASSIS/BODY Unit construction, collapsible body structure.



The Toyota policy of continual improvement in design and manufacture requires specifications, equipment and price be subject to change without notice.



The Toyota Celica ST carries our reputation for quality and is backed by authorized dealers from coast to coast in Canada and around the world. We service what we sell and we stand behind our warranty of 12 months or 12,000 miles. It's just one reason why today more than 60,000 Canadians are driving our products.